



CARE NETRAM

SPREADING LIGHT AND
BEAMING SMILES
THROUGH VISION CARE
PROJECTS

*Enabling quality of life
through the quality of
sight!*



OUR SOCIETAL IMPACT

Key highlights of April 2022

HIGHEST NUMBER OF SPECTACLES DISPENSED IN APRIL 2022

8000+

Free Eye Screenings
Conducted

3200+

Spectacles Dispensed

150+

Community Outreaches
Conducted

200+

Cataract Surgeries Facilitated

800+

Free Eye Screenings
Conducted In Rural Schools

80+

Field force of good
vision technicians
and optometrists
engaged with us in
Odisha, Jharkhand
and West Bengal.

Expanding Our Reach For A Greater Impact

New Vision Centre Inaugurated in
Khordah, Odisha on 12th April



Care Netram vision centre is a permanent eye care facility set up to provide primary eye care services to semi-rural, rural and urban communities. The eye centre is catering to target group of lower class, lower middle class and middle class families having lack of access to affordable eye health services.

Services offered at Care Netram Vision Centre:

- Comprehensive eye examination
- Free eye test by optometrist at Vision Centre for refraction
- Spectacle dispensing at affordable price
- Diagnosis & referral for eye illness
- Follow-up for cataract formation and cataract surgery





Care Netram Good Vision Technicians Taking Annual Exam

The good vision technicians associated with CareNetram remain updated with latest eye health measures, principles and concepts of eye care and vision. They develop an understanding on prescription of glasses and lenses to ensure that quality eye care services are offered to the beneficiaries and customers. They take tests annually to further develop themselves and analyze their knowledge level. This process improves their learning and enhances their ability to take on new information.

60 GoodVision technicians from our Care Netram team came together in April 2022 to take an exam.

Classy, Quality & Affordable Eyewear

CARE NETRAM HOME PRODUCED SUNGLASSES



Classy, quality and affordable home produced sunglasses by Care Netram.

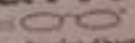
It enhances the looks of our valuable customers and beneficiaries.

Home produced sunglasses of Care Netram are made with durable materials which are extra comfortable. The frames are assembled and produced by well-trained skilled professionals.

We are proud to say that the quality of the eyewears are at par with luxury eyewear brands. Best of all, we are aware that price matters as much as quality. Therefore, we make sure to keep the prices of the eyewear affordable for people while keeping up with quality and style.

Care Netram's Impact Lasts Long



CUSTOMER COPY
Netram
Good Vision Glasses 

Plot No: 276, 2nd Floor, Swati Samaya Enclave, Shanti Nagar
Nayapalli, Bhubaneswar, Odisha- 751032, Mob: 968007214 ✓

Date: 14-11-18 SI No: 1141

Name: Jagannath Panda Age/Gender: 68/M
Address: Bada Sarda, Bhubaneswar Mob: 9776931593

Advise: _____

GVG	SIZE	COLOUR	Amount
Frame:		Black	750/-
Single Wire Round <input type="checkbox"/>	Small <input type="checkbox"/>		
Double Wire Round <input type="checkbox"/>	Medium <input checked="" type="checkbox"/>		
Single Wire Square <input type="checkbox"/>	Large <input type="checkbox"/>		
Double Wire Square <input type="checkbox"/>			
Other Frame <input type="checkbox"/>			
Lenses color:	Describe:		
<input type="checkbox"/> Transparent Blue <input type="checkbox"/> Large Round <input type="checkbox"/> Large Oval	R-3.50		
<input type="checkbox"/> Shaded Black <input type="checkbox"/> Mirror Green <input type="checkbox"/> Mirror Silver	L-3.50		
TOTAL			750

Repays in words: One thousand five hundred only. For Netram

Mr. Jagannath Panda

Mr. Jagannath Panda's Story

Care Netram team met one of our old customer named Mr. Jagannath Panda in camp. He purchased a GVG (Good Vision Glass) oval specs in 2018 , his bill dated 14-11-2018 is shared. His long bought pair of glass had become dusty and to our surprise he was continuing to use the specs with the absence of one temple. A small part of the glass was broken, yet he haven't stopped using the glasses.

He refused to buy new specs because his vision was clear with old specs. He remained satisfied even with his broken specs.

Our Team took a follow up again and served him repaired glasses.

Perhaps the longest follow up customer we served!



Our community eye camps treat thousands!

Care Netram team in Jharkhand continues its good work of providing good vision.

Care Netram team reaches out to areas which has limited access to vision care and organizes eye camp to early detect eye problems among village dwellers.

We have conducted 150+ community outreaches in the month of April, 2022.

Community Eye Camps In Rural Schools



Care Netram eye camps go out to rural school children having limited access to vision care. The school children are provided with free eye screening to early detect any eye illness. We distribute affordable eyewear to the needy and cataract surgery free of cost.



Children in rural areas usually suffer from eye problems due to vitamin A deficiency. We recommend them eye care habits to prevent avoidable blindness in the future.

We have completed **800+** free eye screenings in rural schools.

Impacting The Lives Of Indigenous People

A little help can be a ray of sunshine in someone's cloudy world.

About Adivasi's (Indigenous People)

Adivasi, meaning 'first settlers', are Indigenous people. The Adivasis belong to certain tribal societies depending on the area. Their life is strongly influenced by their connection to nature. Most Adivasi's are either farmers or make their living from traditional handicrafts. The 10 million Adivasi who live in cities mostly live in slums - they have lower standard of living and remain below the poverty line.

They do not know any castes and do not believe in reincarnation, women are largely equal and can freely choose their spouse. For the most part, they are not Hindus, but have their own strongly nature-based beliefs. To this day, they fight for recognition by the Indian government.

Adivasi women from Odisha are famous for their decorative tattoos on their faces, which they believe will identify them with their relatives after death. Tattooing is a tradition that is now dying out and can only be found among older Adivasi women.



Our Impact



Sibanti Pradham

The 65-year-old says she got the tattoos when she was 14. She lives in Daringbadi village in Kandhamal district, a hilly area six hours drive from the capital, Bhubaneswar. In this part of Odisha, medical care for the people is meager; ophthalmologists and clinics are scarce.

Sibanti Pradham belongs to the Kondha-Adivasi tribe and lives together with her three sisters and husbands from agriculture and a little handicraft. Among other things, she makes small bowls from leaves, which she sells for a few rupees. But this is exactly what she had more and more difficulties with.

The 65-year-old, like many people in this district, has never had an eye test before. Previously she had difficulty in crafting due to impaired vision. At our eye camp, she bought a pair of reading glasses at affordable price which made her work easier. Now she remains ever grateful to Care Netram team for offering free eye checkups and affordable eye wears. .



Care Netram looks forward to uplift
the lives of million others with
GOOD VISION!

CARE Netram
Good Vision 

Good **Vision** | Good **Life**