



CARE NETRAM

Empowering the
people of India with
Good Vision

- Ensuring safer workplace at Indian factories through good vision
- Improving quality of life among less privileged through good vision

Good **Vision** | Good **Life**



CARE NETRAM initiates Vision Care Program for factory workers in West Bengal

“I had to struggle to work with blurry vision. I was afraid of losing my job as it reduced my ability to work properly.”
- A factory worker

As per Bureau of Labour Statistics (BLS), **1000+ eye injuries occur everyday at workplace**. These can be prevented with proper vision treatment and eye/face protective equipment.

Care Netram in association with **Young Indians, a social wing of Indian Industry body, The Confederation of Indian Industry (CII)** has started a project to conduct free eye test and provide affordable spectacles to factory workers in West Bengal.

BENEFITS OF GOOD VISION TO FACTORY WORKERS:

- Good vision glasses enable workers to see clearly.
- It helps them work efficiently and effectively.
- Proper vision glasses helps them increase productivity.
- Good vision also reduces the chances of workplace accidents.
- It enhances their level of performance.





Highlights of Pilot Phase in March 2022:

3000+

factory workers
screened in 30 days

40%

of workers were offered
affordable glasses

Majority of them never had
eye tested before

Forming Collaborative Partnership - For Major Impact

CARE NETRAM signs MOU with Young Indians

The pilot phase started in March have given us insights on the need and impact of eye glasses for the group of people who are unprivileged and deprived.

Better sight through quality eye glasses can improve their productivity and output thus creating more economic value to the society.



Restoring Vision | Brightening Up Lives | Spreading Joy

OUR SOCIETAL IMPACT

Key Highlights of March, 2022

2800+

Spectacles Dispensed

120+

Community Outreaches
Conducted

250+

Cataract Surgeries
Facilitated

3450+

Free Eye Screening
of Rural School
Children

80+

Field Force of Good Vision Technicians and Optometrists in
Odisha, Jharkhand and West Bengal



School Vision Care Camp at Sambhalpur, Odisha

1 out of 7 children nationally suffer from vision impairment which interferes with their academic growth and development.

Care Netram continues to support good vision of children residing in rural areas. It continues to work towards making their life better with good vision, ensuring that they are fit to play, learn and grow.

School children are provided with free eye check-up and affordable eye glasses to ensure good and healthy vision.



Enabling Vision For The People Of India

We have facilitated **250+ cataract surgeries in March 2022**, in association with our partner hospitals



12.5 million people are suffering from blindness and cannot afford treatment!

Cataracts have higher chances of occurring in elderly people and if left untreated can lead to blindness. Henceforth, timely treatment is of paramount importance.

Care Netram in association with partner hospitals has been conducting free cataract surgeries to the unprivileged to control curable blindness.

Restoring sight enables them to live a life of dignity and live independently.

Organized Community Camp in Jharkhand



Reaching The Unreachable

Care Netram successfully organized community eye health camp in Jharkhand. It was witnessed by local rural community members of different age groups. They got their eyes screened for free and were offered affordable eye glasses.



Inspiring Stories of Restored Vision



Restoring Vision | Restoring Hope

Beneficiary Name: Pankajini Pradhan
Overcoming far-sightedness with affordable reading glasses

Pankajini Pradhan lives in the 1500 inhabitant's village Nimapada in Odisha. She had her first cataract surgery on one eye at the age of 14 and over the years her other eye also deteriorated. In 2021, the 14-year-old came to one of our eye camps and Debasis - our chief optometrist - strongly recommended to have another surgery at our partner clinic 'Vision Eye Care Hospital' in Bhubaneswar. When we visited Pankajini a few months later for a check-up in her village, it turned out that her vision had improved considerably - the young girl was able to ride her bicycle to school again, however reading was still difficult for her. After a detailed discussion, we were able to convince them to visit our new vision centre in Bhubaneswar, where we could further examine her eyes. Pankajini has a corneal curvature and requires reading glasses. Care Netram offered Pankajini a pair of affordable reading eye glasses which helped the young girl read and write without any difficulty from then on. Pankajini and her family remains ever grateful to Care Netram team.

Inspiring Stories of Restored Vision



Empowering People With Good Vision

Beneficiary Name: Ashok Shah

Leading to better days with good vision

Every day, Ashok Sah stands with a wooden cart in the village square of Ritudih in the state of Jharkhand, selling vegetables. He had noticed for some time that he could no longer accurately decipher the rupee bills his customers gave him. And so it was a happy coincidence that the eye camp of Care Netram took place in the village's meeting house, exactly where the 40-years old has his stall. An eye test confirmed that Ashok needed reading glasses. But it was early in that day and the father of five had not yet taken in enough money from his merchandise. Luckily, Care Netram offered him with affordable reading glasses which he bought in instalments at ease. The reading glasses empowered Ashok Shah to see clearly again which led him to better days ahead.

Inspiring Stories of Restored Vision



Changing Lives Of Unprivileged

Beneficiary Name: Janmajai Mohapatra
Paying school fees is no longer a problem!

Janmajai Mohapatra has been working at Care Netram since mid-2019. The 43-year-old has a walking disability and is hearing-impaired, but this does not affect his work as an eyeglass manufacturer in anyway. Before joining Care Netram, he never had a steady job. We visited Janmajai at home in his village Badaberuna with our visitor Pavel Richter from the Coalition for Clear Vision. Janmajai lives with his wife and his 16-years old son in one tiny room. We were welcomed very warmly, and his wife told us that they can now finally pay the school fees for their son from her husband's salary. In the past, they often had to borrow it from the neighbours, as their earnings were not sufficient to bear their son's school fees. Janmajai is a reliable worker, so Care Netram brought him a bending unit to his home. Now he can produce eyeglasses from there four days a week and does not have to make the arduous journey to Bhubaneshwar on his crutches to do so. For the Mohapatra family, much has changed for the better as a result of the work and we keep our fingers crossed that it will stay that way.



Mr. Pavel Richer from Coalition for Clear Vision and Ms. Antje Christ our Country Coordinator from Good Vision Glasses visiting our project site

**PROTECTING SIGHT & EMPOWERING
PEOPLE TO LIVE INDEPENDENT LIVES**

GOOD VISION | GOOD LIFE

Netram
Good Vision 